

LA2704 27-INCH FHD DESKTOP MONITOR

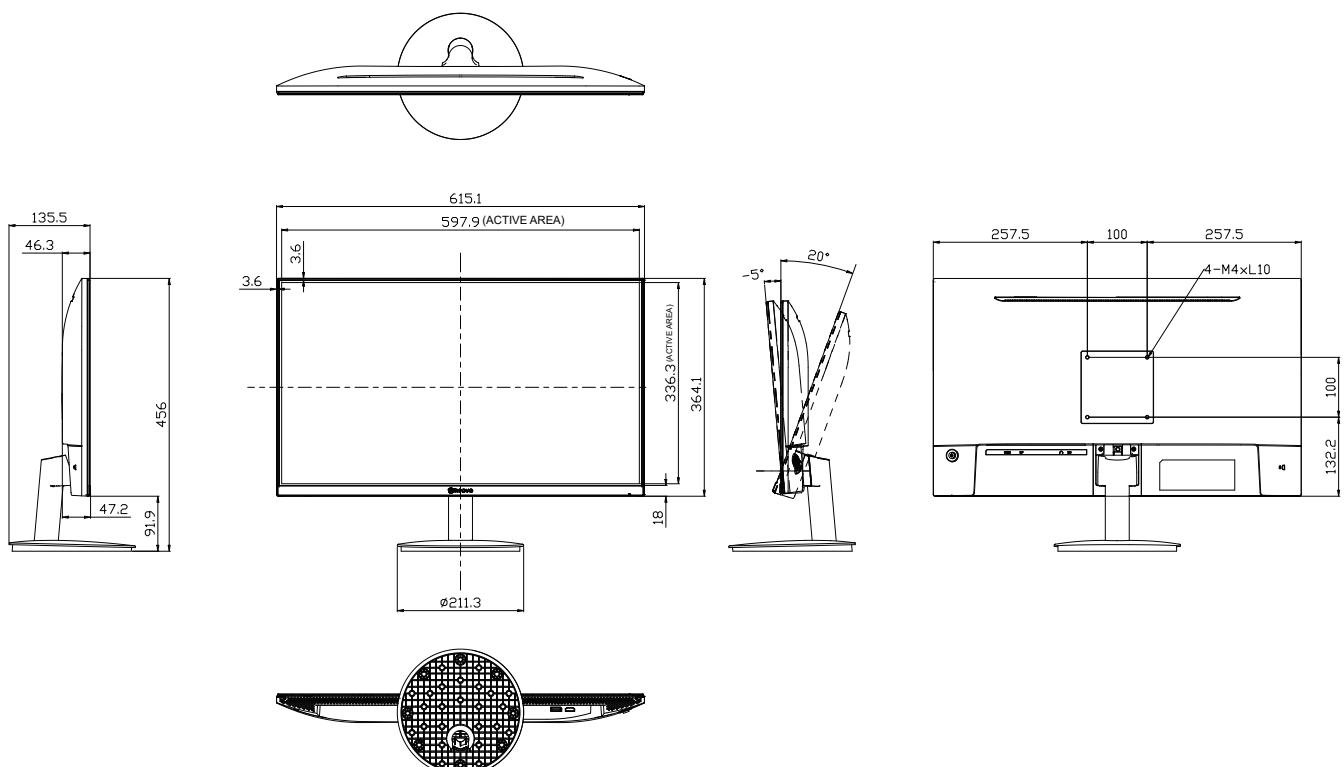


FEATURES

- **27" Full HD Resolution:** Clear and detailed image quality for daily office tasks.
- **120Hz Refresh Rate:** Smooth on-screen motion for comfortable viewing.
- **Ultra-Slim Border Design:** Clean appearance with expanded viewing area.
- **Eye-Care Technology:** Flicker-free and low blue light for reduced eye fatigue.
- **Dynamic Contrast Ratio:** Improved visibility with enhanced light and dark details.
- **HDMI & DP Connectivity:** Easy connection to PCs and laptops.
- **Built-in Dual Speakers:** Integrated audio for calls and multimedia.

The LA2704 is a 27" FHD monitor designed to make everyday office work smoother and more comfortable. Its slim, modern look fits easily into any workspace, while the clear display and 120 Hz refresh rate keep text and visuals sharp and easy on the eyes. With simple connections and built-in speakers, it supports hassle-free calls, presentations, and daily multitasking—an ideal choice for a clean, efficient desk setup.

TECHNICAL DRAWING



SPECIFICATIONS

Panel

Panel Type	LED-Backlit TFT LCD (IPS Technology)
Panel Size	27.0"
Max. Resolution	FHD 1920 x 1080
Pixel Pitch	0.311 mm
Brightness	250 cd/m²
Contrast Ratio	20,000,000:1 (DCR)
Viewing Angle (H/V)	178°/178°
Display Colour	16.7M
Response Time	5 ms
Surface Treatment	Anti-Glare Treatment (Haze 25%), 3H Hard Coating

Frequency

Frequency (H)	30 kHz-138 kHz
Frequency (V)	48 Hz-120 Hz

Signal Input

DisplayPort	x 1
HDMI	1.4 x 1

Audio

Earphone	Stereo Audio Jack (3.5 mm)
Internal Speakers	2 W x 2

Power

Power Supply	External
Power Requirements	DC 12V, 3.0A
On Mode	18W (On)
Standby Mode	< 0.5W
Off Mode	< 0.3W

Operating Conditions

Temperature	0°C-40°C (32°F-104°F)
Humidity	20%-85% (non-condensing)

Storage Conditions

Temperature	-20°C-60°C (-4°F-140°F)
Humidity	5%-90% (non-condensing)

Mounting

VESA FPM/PMI	Yes (100 x 100 mm)
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Stand

Tilt	-5° to 20°
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Security

Kensington Security Slot	Yes
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Dimensions

Bezel Width	3.6 mm (Top/Left/Right) 18.0 mm (Bottom)
Product with Base (W x H x D)	615.1 x 456.0 x 211.3 mm (24.2" x 18.0" x 8.3")
Product w/o Base (W x H x D)	615.1 x 364.1 x 46.3 mm (24.2" x 14.3" x 1.8")
Packaging (W x H x D)	680.0 x 450.0 x 120.0 mm (26.8" x 18.0" x 4.7")

Weight

Product with Base	3.6 kg (7.9 lb)
Product w/o Base	3.0 kg (6.6 lb)
Packaging	5.0 kg (11.0 lb)

Regulation Approval

Certifications & Compliance	CE, LVD, WEEE, RoHS, REACH, UKCA
Power Adaptor Certifications	CE, PSB, BSMI, KCC, CCC, RCM, ETL, FCC, ICES-003, WEEE, RoHS

Accessories

Supplied	HDMI Cable, Power Adapter, Quick Start Guide
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Optional Accessories

Ceiling Mount	CMP-01 + WMK-03
Wall Mount	WMA-01, WMK-01, WMK-03, PMK-01
Desk mount	DMC-01
Stand	ES-02

