

THE DISPLAY CHOICE OF PROFESSIONALS

#### **2019 Investor Conference**

Date: 26 June 2019 Presented by: Associated Industries China, Inc.

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# Financial Information – 2014-2018 Consolidated I/S

In NT thousands	2014	2015	2016	2017	2018
Operating revenue	684,372	681,116	757,963	744,271	746,609
Cost of sales	(480,050)	(529,055)	(554,011)	(530,228)	(505,447)
Gross profit	204,322	152,061	203,952	214,043	241,162
Operating expense	(196,496)	(210,872)	(210,553)	(201,841)	(218,264)
Net operating income(loss)	7,826	(58,811)	(6,601)	12,202	22,898
Non-operating income and expense	(6,384)	2,675	(1,946)	2,315	(5,804)
Profit(loss) before income tax	1,442	(56,136)	(8,547)	14,517	17,094
Income tax expense	(829)	(307)	292	(5,923)	(4,998)
Profit(loss)	613	(56,443)	(8,255)	8,594	12,096
EPS (NT Dollar)	0.01	(1.08)	(0.16)	0.16	0.23



## **Financial Information – 2014-2018 Consolidated B/S**

					-
In NT thousands	2014/12/31	2015/12/31	2016/12/31	2017/12/31	2018/12/31
Cash & cash equivalents	171,885	96,716	94,787	108,369	100,314
Accounts receivable	62,056	81,366	89,378	86,269	98,560
Other receivables	2,006	937	222	406	419
Inventories	211,809	278,384	184,064	210,915	205,082
Prepayments	28,408	10,655	7,238	6,045	5,431
Other current assets	1,154	883	1,167	1,705	1,173
Current assets	477,318	468,941	376,856	413,709	410,979
Non-current assets	379,587	397,324	383,790	378,283	406,929
Total Assets	856,905	866,265	760,646	791,992	817,908
Short-term borrowings	40,000	173,528	89,729	88,299	117,448
Accounts payable	66,840	63,716	63,762	66,681	42,852
Other payables	53,908	48,309	46,024	61,113	65,979
Current provisions	4,807	7,678	5,024	4,108	2,413
Other current liabilities	3,788	3,222	3,472	4,169	3,007
Current liabilities	169,343	296,453	208,011	224,370	231,699
Non-current liabilities	945	945	945	945	945
Total Liabilities	170,288	297,398	208,956	225,315	232,644
Total Equity	686,617	568,867	551,690	566,677	585,264



#### **Vision/Mission**

- Vision: 成為能充分彰顯AG Neovo價值鏈中所有關係人價值的商業平台. (Business platform which fairly presents all stakeholders at the value chain)
- Mission: 建立有效連結前端客戶需求與後端產品廠商優勢的服務平台,與平台上所有關係人共創並共享利潤. (Effectively and efficiently link all stakeholders at the value chain, which all together generate and share the long-term profitability)

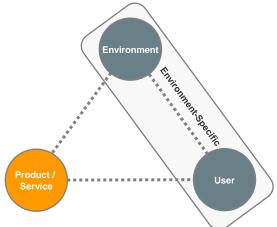
The Facilitator and Accelator between the First mile and the Last mile



#### **AG Neovo Brand Concept: Environment-Specific**

Many users choose a display based on the environment in which the display will be used, relying on both function and form to make their decisions.

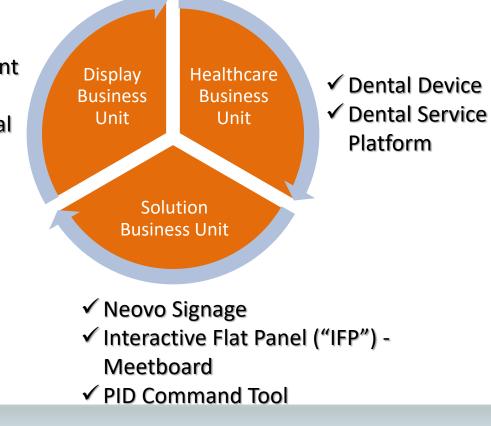
Therefore, AG Neovo Product / Service are created to deliver a "environment-specific" solution, which has shaped the uniqueness of the AG Neovo brand.





#### **AG Neovo Business Units**

✓ Environment
-Centric
✓ Professional
✓ Volume



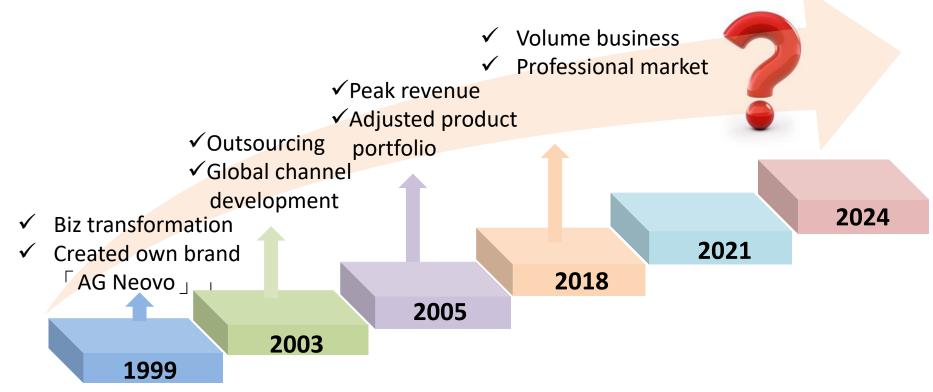




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## **AG Neovo Display**

### Looking Back (1999~2018)





**AG Neovo Value Chain** 

#### AG Neovo

✓ Create value
✓ Share profits
Suppliers Customers



## **Development Strategy(Direction)**



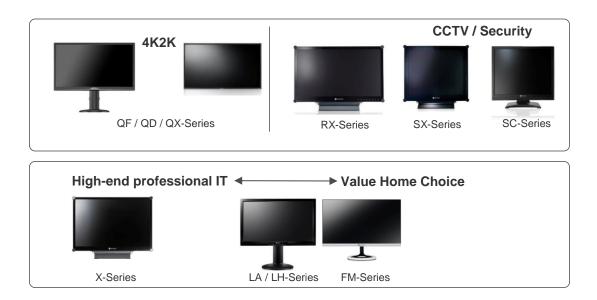


# **Action Plan**



#### **Security & Surveillance**

#### •Optimize product portfolio





#### **Security & Surveillance**

• Adjust supply chain





#### **Security & Surveillance**

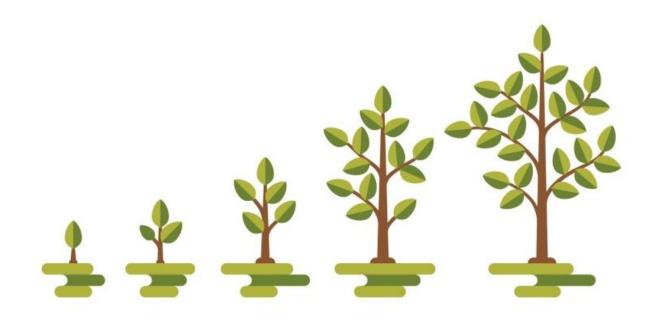
#### •Customization service





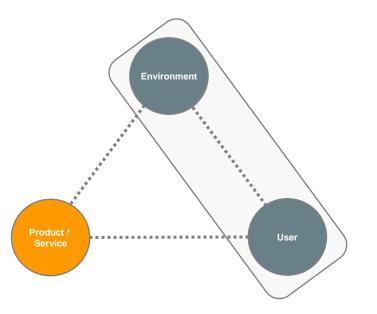


•Penetrate deep in the market





• Develop Environment-Centric products



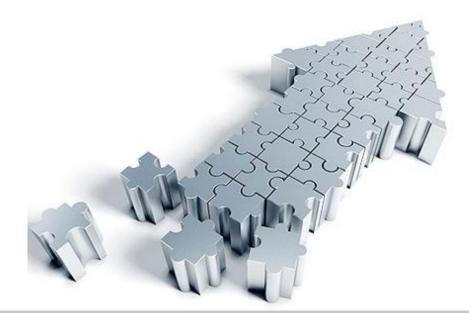


• Partner with external professional teams to accelerate the launch of products.





• Build channels and after-sales service system.



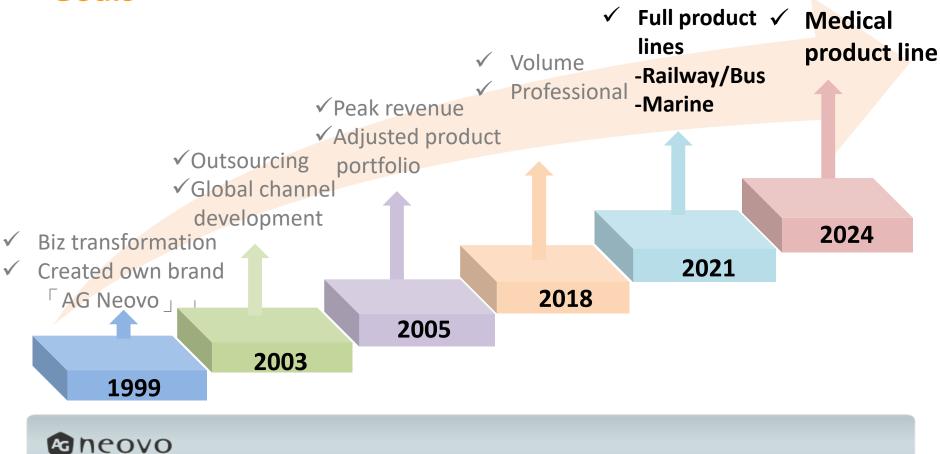


• Establish a technical support center





#### Goals





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#### **AG Neovo Solutions**

# AG Neovo Transformation



# Where To Go?

In past 10 years, AG Neovo learnt market needs from many business partners around the world, including distributors, system integrators, resellers and even end users.

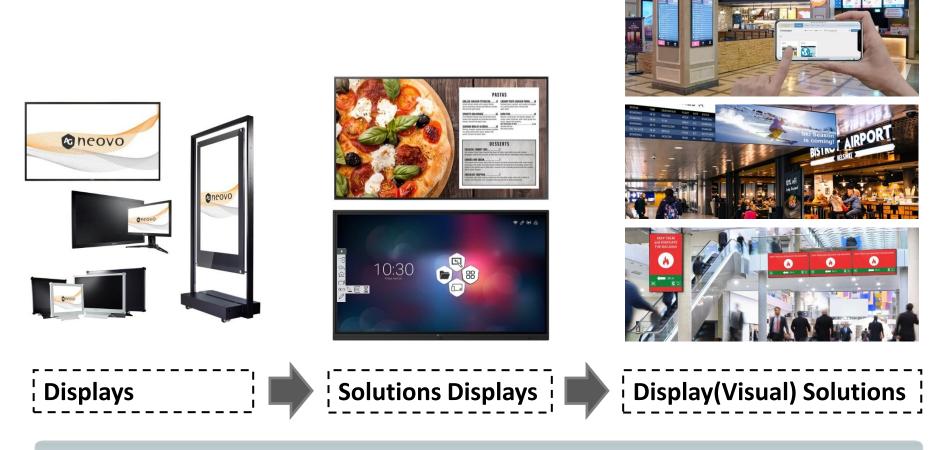
Creating specific products or solutions to fit specific environment and application is always the AG Neovo spirit.

Providing not only professional displays but **display centric** solutions will be one of the new direction for AG Neovo.

Know customers' pain points, thoughtful and provide flexible solutions will be the key differentiation of AG Neovo Solutions.









# Trends

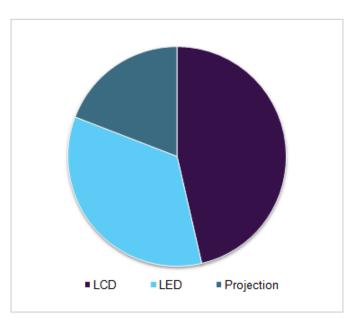


# **Digital Signage Market Trends**

The increasing demand for digital signage in public and commercial sectors, advancements in technology offerings and rising infrastructure are the key driving factors for the digital signage market.

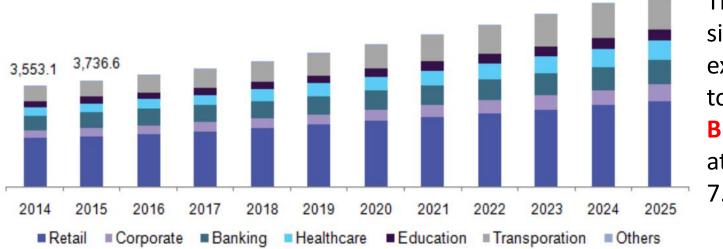
There is an increasing demand for customized solutions and software used in the commercial sector; it makes the system interactive and user-friendly. This leads to improved customer retention by providing an enhanced experience for customers through interactive screens. Content management system is widely used in the market for effective management of content to be displayed on digital signage systems.

#### Digital signage market by technology, 2016





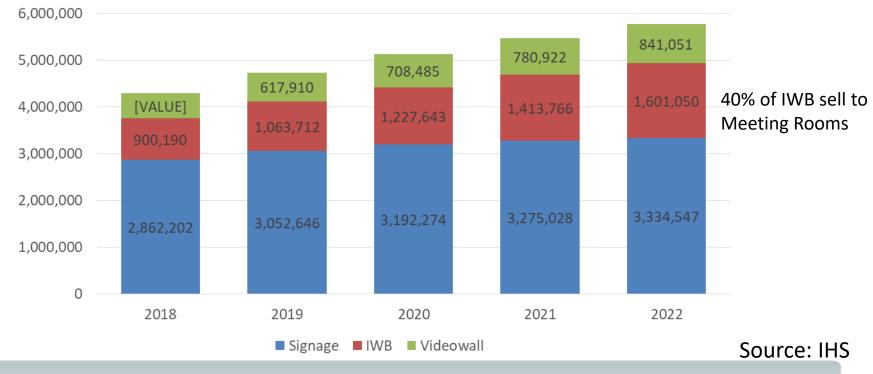
# **Digital Signage Market Trends**



The digital signage market is expected to grow to USD 32.84 Billion by 2023, at a CAGR of 7.4%



# Large Format Displays Market Trends





# Goals



Goals for Large Format Displays market share by 2021

#### **0.5%** market share of **Digital Signage** and **Video Wall displays**.

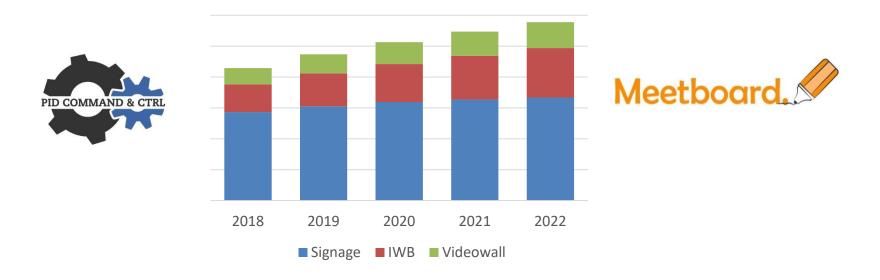
#### 1.5% market share of Meeting Room AIO.



# **AG Neovo** Solutions Focuses



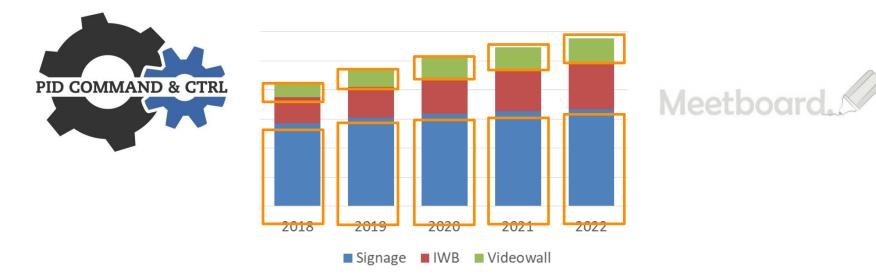
#### **Three Focuses**



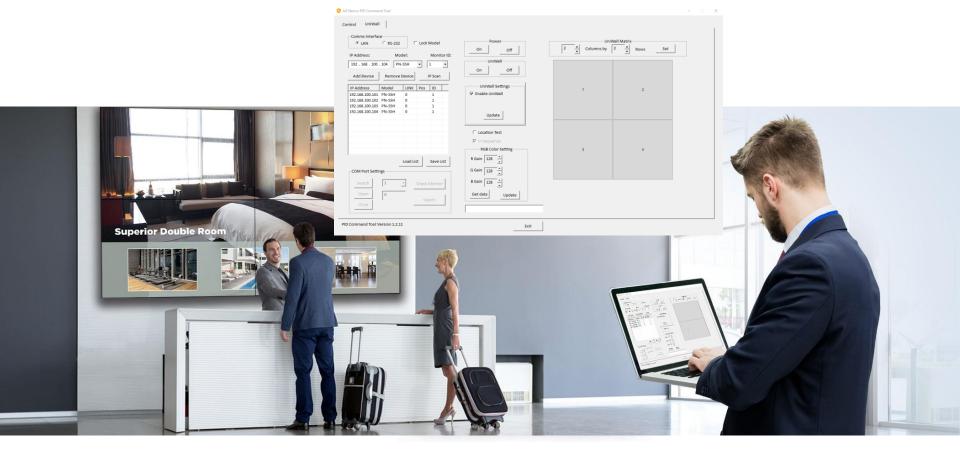


## **PID Command & Control Software**











# Cloud and LAN Based Digital Signage CMS







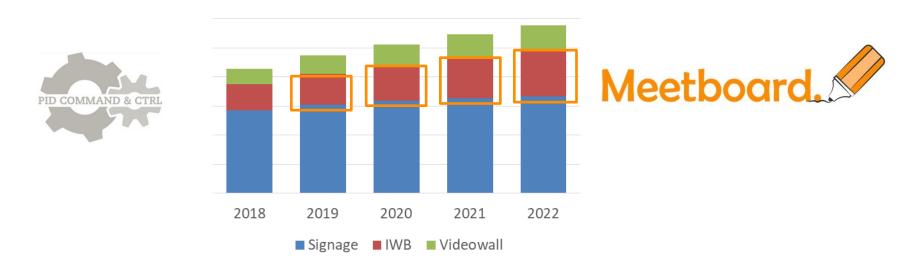




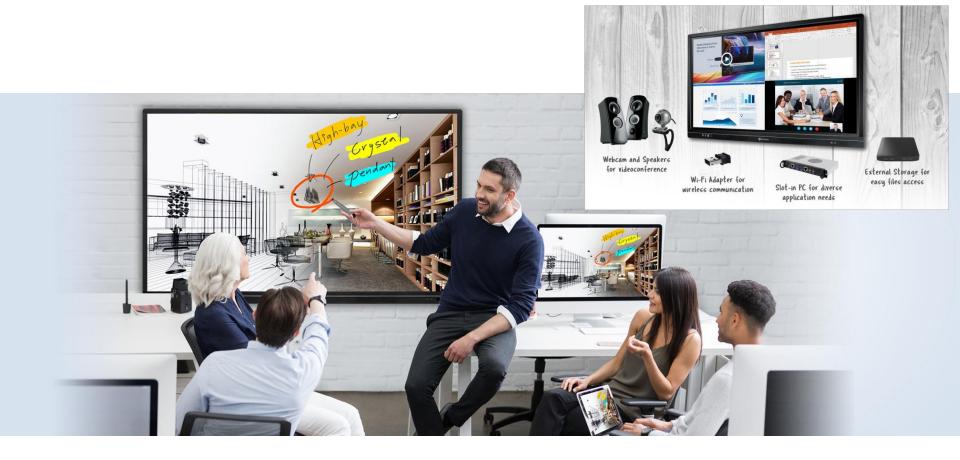


## **Meeting & Collaboration Solutions**











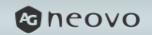


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#### **AG Neovo Healthcare**

# **AG Neovo Healthcare - Original Intention**





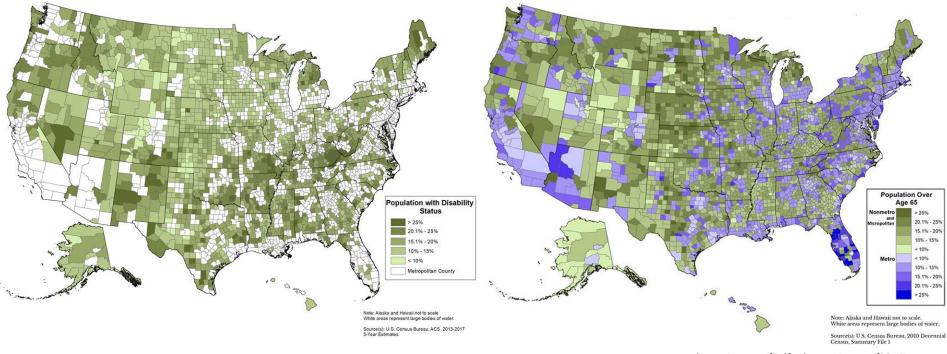
### Taiwan Aging Population, Home & Rural Healthcare



https://ppt.cc/fE37Ox

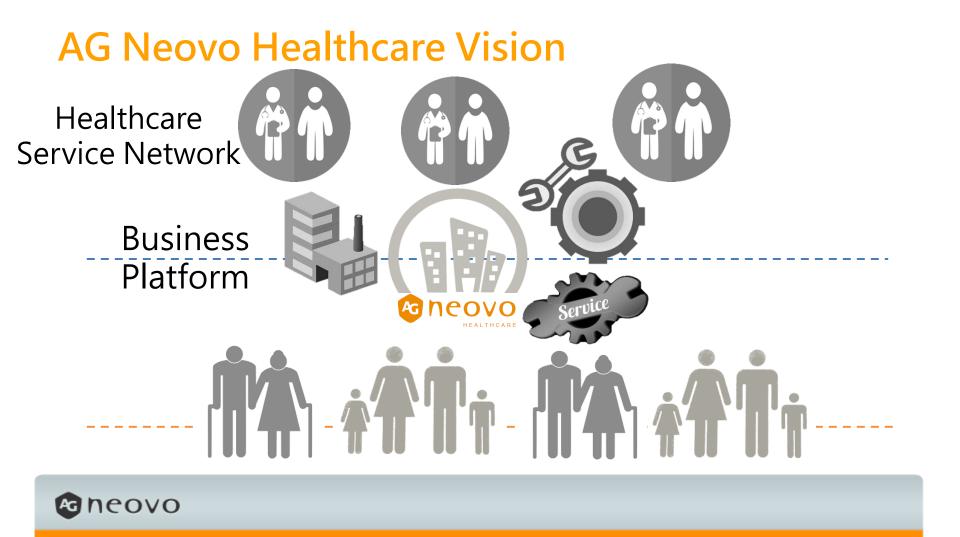


## **USA Rural Population with Disability and Aging**



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# **AG Neovo Dental**



Successfully listed on 1 of top 3 dental channels in US

#### 2019 A neovo HEALTHGARE

#### 2014

AG Neovo started selling in US and attending Exhibition

#### 2018

ISO 13485 certified & recruiting strategic partner

neovo

0-9%

10-19% 20-24% 25-29% 30+% No data 2012

Aneovo

DENTA

https://ppt.cc/f62L5x

2050





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# USA Planning-Increase Sales Rep & Channel







# Future Plan-Sales Target Audience Readjustment











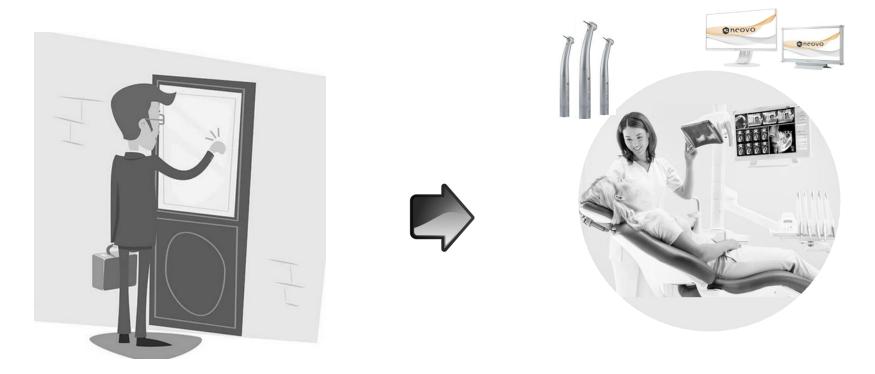


# **Future Plan-Product Enrichment**





# Future Plan-Sales Strategy Readjustment





## Future Plan-Increase Product Listing Chance thru Channel

Cneovo

STRATEGIC FIT. Patterson strives to provide products that align closely with, or work in conjunction with, existing product categories.

FINANCIAL VIABILITY. Our business model requires industrystandard gross profit margins, while maintaining competitive price points.

2

COMPETITIVE ADVANTAGE. Our sales force is eneralzed by unlaue. exclusive products that provide strong value to customers. Product differentiation is crucial. and emotional appeal Is also important. especially when tied to a rapidly expanding

Implied by the product.

3

business opportunity

PARTNER VIABILITY. The Ideal situation exists when the potential business partner relationships will be healthy, all parties are capable of meeting long-term obligations and win-win relationships can be established.

4



Aneovo









## **Future Plan-Increase Marketing Program Participation**





EXAMPLE SPREAD

#### PACKAGE STUFFER PROGRAM





# **Future Plan-Worldwide Dental Exhibition Participation**





CHICAGO DENTAL SOCIETY

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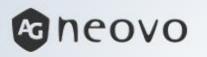




# **Goal: Expanding Globally**







#### Thank You

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